

# Company Membership Program

## Invest in Your Employees — *It's Worth It!*



### Retain Qualified Employees

Lower your employee turnover rate through membership in CMSA. Attracting and retaining qualified case managers is one of the most frequently reported concerns of CM employers. Inspire employee goodwill and cultivate loyalty by investing in your case managers' professional development. In the volatile health care industry, trained employees are invaluable assets.

### Maintain Ownership of the Memberships

Through the Company Membership Program, the employer retains ownership of the individual accounts. Unlike traditional individual membership, Company Membership can be upgraded to a higher level as your company grows. Memberships are also transferable, so you never need worry about losing your investment when an employee leaves your company. The employer assigns the memberships to the designated employees. CMSA's Company Membership Program is available to employers only and offers you a way to receive a maximum value for your membership investment.

### Select the Level that Fits

Purchase a member level that best fits the needs of your organization. Multiple locations may be set up under one account to provide the best value. Each member under this account receives a membership to both the National organization and one Local Chapter. Discounts available based on volume.

### Online Portal Management

This Portal allows easy management of the CMSA members online 24/7! Need to add or remove a member? Need to check your membership list to see who is currently receiving member benefits? This is available using CMSA's Company Membership Portal. Inviting employees to join the group account online allows them to become members as soon as they complete the online form and begin accessing benefits right away! Remove members from the account as soon as employment status changes.

### Enjoy Cost Savings

Save from 13 to 27 percent on membership dues through CMSA's Company Membership Program.

*The more employees you sign up as members, the more your discount!*

Since local chapter dues are included in the Company Membership dues, your savings can be substantial (only one local chapter per member).

### Get Started Today!

Determine the number of employees that need access to CMSA benefits and select that level on the CMSA Company Membership Application.

Complete the Company Membership Application and submit along with payment to CMSA.

Once payment is processed, a confirmation email, and instructions for using CMSA's online portal will be sent to the Contact person on the CMSA Company Application to act as the Company Administrator.

The Administrator will log into the Online Portal to invite employees to join the group account and receive CMSA benefits.

Each employee follows the instructions in their Invitation email to go out and join.

Once they have joined, they receive a confirmation email verifying the membership has been processed and the employee is ready to begin accessing CMSA member benefits.

**To Join,  
Complete the  
Company Membership  
Application  
& Send to CMSA.**



**Positively impacting and improving patient wellbeing and health care outcomes.**

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# CMSA Member Benefits Summary

## EDUCATION

- Annual National Conference – discounted registrations
- Standards of Practice for Case Management
- Online Educational Resource Library
- Complimentary Publications –
  - Dorland Healthcare's *Case in Point* Magazine
  - Lippincott's *Professional Case Management Journal*
- Case Management Adherence Guidelines
- Local Chapter Events

## NETWORKING

- Annual Conference Expo Hall
- Local CMSA Chapter Members
- Online Member Directory
- Communities of Practice Online Forums
- CareerCenter – Online Job Site

## TOOLS / RESOURCES

- ACUIITY AnyWare Case Management Software
- Senior Housing Locator
- Caseload Calculator Concept Paper
- Discounted Insurance Programs

## RECOGNITION

- Leadership Opportunities
- National Awards
- National Case Management Week
- Member Get a Member Program

## AND MANY MORE REASONS TO GET INVOLVED!



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